

I'm a product designer with a strong frontend development background, passionate about creating clean, intuitive, and accessible digital experiences that balance functionality, usability, and simplicity from concept through implementation.

RELEVANT EXPERIENCE

Independent Product Designer & Developer

Flakkid.is web and Dyrfinna app, Remote Aug 2025 - present

- Redesigning and rebuilding Dyrfinna, a lost-pet app, as the sole designer and developer, covering user research, testing, UI design, and React Native implementation.
- Founded, designed and built Flakkid.is, a live housing marketplace using Next.js, TypeScript and Supabase.

Product Designer (UX/UI)

Reon, Reykjavik, Iceland Sep 2022 – Feb 2025

- Led design on complex digital products and B2B SaaS platforms, including UX research, user flows, prototyping, and design systems in Figma.
- Worked closely with developers, PMs and stakeholders in an agile environment
- Focused on simplifying user experiences across fintech and legal tech platforms

Frontend developer

Reon, Reykjavik, Iceland Aug 2021 – Sep 2022

- Built and maintained responsive frontend interfaces using React.js
- Specialized in CSS architecture and frontend implementation.
- Collaborated with designers and backend developers to ship production-ready features

Frontend developer intern

Reon, Reykjavik, Iceland May 2021 – Sep 2021

- Collaborated in a small team to design and develop a desktop version of an existing mobile app
- Participated in a design sprint and worked on both UI and frontend implementation

OTHER EXPERIENCE

Customer Service & Hospitality Roles

Various companies 2006 - 2020

- Built extensive customer service experience across tourism, hospitality, remote support, and reception, strengthening my communication skills, adaptability, and understanding of customer needs.

SKILLS

- UI design & prototyping (Figma)
- End-to-end UX and product flows
- Data-heavy interfaces
- User research & usability testing
- Design systems
- Responsive design & accessibility
- Frontend development (React, Next.js, TypeScript)
- Styled Components, Tailwind CSS
- API integration & Supabase
- Git & Version control
- Cross-functional collaboration & problem-solving

EDUCATION

Reykjavik Academy of Development

Diploma in Web Development – UX/UI

2020 - 2021

School of Tourism Iceland

Diploma in Tourism and Travel Services Management

2016 - 2017

Menntaskólinn í Kópavogi (Upper Secondary School)

Matriculation Exam – Tourism Studies track

Graduated 2016