Kristbjörg Ósk Óskarsdóttir

Product Designer | UX/UI | Frontend

kristbjorgosk4@gmail.com | kristbjorgosk.com | Spain

Product Designer with five years of experience across product design and frontend development. Experienced in end-to-end UX, user research, usability testing, mobile and web products, design systems, and implementation.
Combines strong customer empathy and attention to detail with technical fluency and AI-assisted prototyping.
Currently pursuing a *flexible*, fully online **BSc in AI for Sustainability** alongside my professional career, with the aim of deepening my understanding of AI and its application in digital product development.

EXPERIENCE

Independent Product Designer & Developer
Flakkid.is and Dýrfinna | Remote | Aug 2025 - Present

- Lead the end-to-end redesign and rebuild of Dýrfinna, a consumer lost-pet mobile app, as the sole designer and developer, covering user research, usability testing, product flows, UI design, and React Native implementation.
- Founded, designed, and developed Flakkid.is, a live housing marketplace built with Next.js, TypeScript, and Supabase, owning product definition, responsive UX, and frontend delivery.
- Use AI tools including ChatGPT, Claude, and Codex for product exploration, prototyping, synthesis, and implementation.

Product Designer (UX/UI)
Reon | Reykjavík, Iceland | Sep 2022 - Feb 2025

- Led end-to-end product design for complex B2B SaaS and internal platforms, translating user and business needs into information architecture, user flows, wireframes, prototypes, polished UI, and scalable design systems.
- Planned and conducted user research and usability testing, synthesizing feedback to simplify workflows, clarify decisions, and address edge cases.
- Partnered closely with product managers, engineers, and stakeholders in agile teams, communicating design rationale and balancing user, business, and technical constraints.

Frontend Developer & Intern
Reon | Reykjavík, Iceland | May 2021 - Sep 2022

- Built and maintained responsive, production-ready interfaces using React.js and structured CSS, collaborating with designers and backend developers from handoff through release.

- Contributed to a design sprint and helped design and develop a desktop version of an existing mobile product; promoted from intern to frontend developer in Aug 2021.

SKILLS

Product design: End-to-end UX, user research, usability testing, user flows, information architecture, interaction design, UI design, prototyping, design systems, responsive design, accessibility, data-informed design

Tools and development: Figma, React, React Native, Expo, Next.js, TypeScript, Tailwind CSS, Supabase, API integration, Git, ChatGPT, Claude, Codex

Collaboration: Cross-functional teamwork, stakeholder communication, design rationale, agile delivery, problem-solving

EDUCATION

Bachelor of Science in AI for Sustainability | Tomorrow University | 2026–2029 (Expected)
Flexible online programme compatible with full-time employment.

Diploma in Web Development – UX/UI | Reykjavik Academy of Development | 2020–2021

Diploma in Tourism and Travel Services Management | School of Tourism Iceland | 2016–2017

LANGUAGES

Icelandic - native | English - fluent | Spanish - A2